



IWA 48:2024 Training Course Outline for ESG (3 Days)

Three-day training course on IWA 48:2024, focusing on its application to **Environmental, Social, and Governance (ESG)** criteria. This course will provide participants with a thorough understanding of the standard, its relevance to ESG, and how to implement best practices in their organizations.

Day 1: Introduction to IWA 48:2024 and ESG Principles

Morning Session: Understanding ESG and IWA 48:2024

- **Overview of ESG**
 - Definition and importance of Environmental, Social, and Governance (ESG) criteria.
 - The role of ESG in corporate sustainability and risk management.
- **Introduction to IWA 48:2024**
 - Overview and objectives of the IWA 48:2024 standard.
 - Importance of environmental labeling and its contributions to sustainability.

Afternoon Session: Key Concepts and Framework of IWA 48:2024

- **Evaluation of Environmental Labels**
 - Understanding the Blaue Engel (Blue Angel) label and its significance.
 - Criteria and metrics for evaluating environmental performance.
- **Linking IWA 48:2024 to ESG Goals**
 - How IWA 48:2024 supports the achievement of ESG objectives.
 - Case studies demonstrating the integration of IWA 48 standards within ESG frameworks.

Day 2: Implementing IWA 48:2024 for ESG Performance

Morning Session: Assessment and Verification Processes

- **Evaluation Methodologies**
 - Detailed overview of assessment methodologies outlined in IWA 48:2024.
 - Tools and techniques for assessing environmental performance of products/services.
- **Verification of Claims**
 - Guidelines for verifying the credibility of environmental claims.
 - Importance of third-party verification in strengthening trust.

Afternoon Session: Best Practices for ESG Implementation

- **Strategies for Effective Implementation**
 - Steps for integrating IWA 48:2024 principles into existing ESG strategies.
 - Identifying and engaging stakeholders in the environmental labeling process.
- **Action Planning Workshop**

- Participants develop action plans for implementing IWA 48:2024 within their organizations.
- Group discussions on challenges and strategies for successful adoption.

Day 3: Continuous Improvement, Reporting, and Future Trends

Morning Session: Monitoring and Continuous Improvement

- **Tracking Progress**
 - Methods for monitoring the effectiveness of environmental labeling initiatives.
 - Key Performance Indicators (KPIs) for assessing ESG performance through IWA 48:2024.
- **Improvement Strategies**
 - Approaches for continuously improving environmental performance and sustainability practices.

Afternoon Session: Reporting and Communication

- **Effective Reporting on ESG Initiatives**
 - Best practices for reporting on ESG efforts, including environmental labeling achievements.
 - How to communicate the value of IWA 48:2024 compliance to stakeholders.
- **Future Trends in ESG and Environmental Labeling**
 - Emerging trends affecting ESG and sustainability practices.
 - Discussion on potential updates or changes to IWA 48:2024 and their implications.

Closing Session: Q&A and Course Wrap-Up

- Open forum for addressing remaining questions and concerns about IWA 48:2024 and its application in ESG.
- Final thoughts on the importance of effective environmental labeling and ESG integration.

Learning Outcomes

Upon completion of the course, participants will be able to:

1. Understand the IWA 48:2024 standard and its relevance to ESG criteria.
2. Implement assessment and verification processes for environmental labels.
3. Develop and integrate effective ESG strategies in alignment with IWA 48:2024.
4. Communicate and report on efforts related to environmental labeling and ESG performance.

Suitable Audience

This course is ideal for:

- Sustainability and ESG professionals
- Environmental auditors and compliance officers
- Corporate social responsibility (CSR) managers
- Anyone involved in environmental labeling or reporting practices

Additional Notes

- **Course Materials:** Participants will receive training materials, templates for assessment and reporting, case study documentation, and additional resources related to IWA 48:2024 and ESG practices.

- **Post-Course Support:** Access to follow-up consultations, resources, and webinars to support implementation strategies.